

viccarbe

Zoco

Designed by Victor Carrasco

Catalogue - EN



Victor Carrasco

Born in Valencia (Spain) in 1974, Victor Carrasco began his professional career after graduating Cum Laude in Industrial Design Engineering at the Polytechnic University of Valencia.

Far from fashions and trends, he develops and puts international brands in the center, with remarkable added value, thanks to his passion for synthesis, sustainable growth and his pragmatic vision of the future.

Founder and Strategic Director at Vicccarbe, a role that he combines since 2007, with being one of the counselors of Steelcase, the prestigious American multinational company, he also collaborates with many other renowned brands.

Throughout his career, he has been honored with the most prestigious prizes such as Príncipe Felipe Award for Entrepreneurial Excellence, German Design Award, IF Design Award or the Iconic Awards 2022: Best of Best Innovative Material, among others.

ZOCO

Collaboration made comfortable

Lounge chair designed by Victor Carrasco, 2023



Zoco pays tribute to the traditional markets held in Arabic countries, central hubs of collaboration between different cultures. An environment that fuses colors, textures and scents that connect people to each other, sparking creativity, interaction, and consensus. And this is what Zoco is all about, a very comfortable piece designed to inspire collaboration. A snug lounge chair with rounded shapes where work meetings, friendly encounters and

the exchange of ideas revolve. Its lightness and comfort encourage wellbeing and its practical optional casters help to carry it easily from one point to another, transforming spaces according to the needs of the moment. In addition, Zoco favors circular design as its optimized production process allows the upholstered components to be separated from the structure for the independent recycling when it has reached the end of its life cycle.



“ A snug lounge chair with rounded shapes where work meetings, friendly encounters and the exchange of ideas revolve”

Zoco lounge chair in leather finish combined with Maarten low table and Savina sofa



Zoco with powder coated steel legs combined with auxiliary tables Burin Mini in different heights

Zoco's rounded shape welcomes everyone who sits on it, supporting the back and giving a pleasant sensation of absolute relief



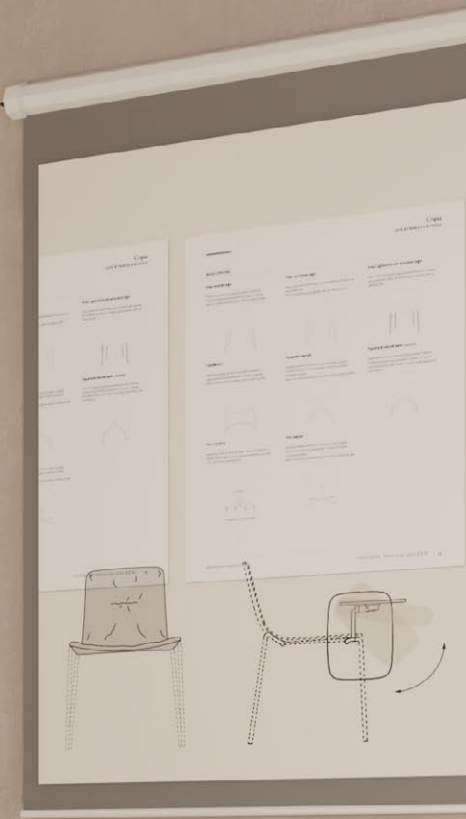
Zoco with casters and handles paired with Ryutaro D50 low tables. In the back, Copa chairs

Zoco's rounded shape welcomes everyone who sits on it, supporting the back and giving a pleasant sensation of absolute relief. Its inviting silhouette favors conversation, reading, learning and unwinding. Both with or without casters, the comfortable lounge chair works perfectly in waiting rooms, welcome areas, receptions and in-between spaces. Also combined with other ancillary pieces in meeting rooms for relaxed encounters.

Reception area combined with Savina sofas, Maarten low table and two Zoco lounge chairs.



Zoco's comfortable seat and useful casters increase focus in training and meeting rooms



Different Zoco lounge chairs on casters and handle.
In the back, Cambio tables with Maarten chairs.



A LOUNGE CHAIR ON CASTERS

Zoco's four powder coated steel legs can include practical casters and a convenience handle for easy transport from one place to another. Designed for collaboration without boundaries, the functional lounge chair on casters is so much more than just a seat: it is a unique multi-purpose addition for collaborative spaces to ensure optimal comfort and greater movility to withstand long hours of sitting.





Zoco Outdoor

It is proven that being surrounded by natural landscapes on a daily basis can strengthen mental and physical health. Zoco is ideal for enjoying outdoor scenarios. Its rounded silhouette mimics the organic shapes of nature, encouraging collaboration, comfort and evoking a pleasant feeling of wellbeing every time you sit on it. It is available in multiple upholsteries that successfully stand the test of time outdoors.

Zoco for outdoor with different upholstery options



With a rounded silhouette that mimics nature, Zoco evokes a pleasant feeling of wellbeing



Zoco lounge chair



Lounge chair

Lounge chair, with casters
and handle

Zoco lounge chair *for outdoor*



Lounge chair, black base

Let's talk

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