

**viccarbe**

# Maarten

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Designed by Victor Carrasco

Catalogue - EN



## Victor Carrasco

Born in Valencia (Spain) in 1974, Victor Carrasco began his professional career after graduating Cum Laude in Industrial Design Engineering at the Polytechnic University of Valencia.

Shying away from trends and fads, he has developed and positioned international brands with remarkable added value, thanks to his passion for synthesis, sustainable growth and his pragmatic vision of the future.

Since 2007, he has been combining his position as strategic director of Viccarbe with that of Director Business Development for the prestigious American multinational Coalesse (Steelcase Inc.). Likewise, as an industrial designer, he has collaborated with numerous international companies.

He was the recipient of the Prince Felipe Award for Business Excellence and he has also won the German Design Award.

# MAARTEN

## Contemporary minimalism

Collection designed by Víctor Carrasco, 2012

*“From the very beginning, with the Maarten collection, we placed the people who would enjoy sitting on it at the very center of the equation.”*

Maarten's story is one of contained minimalism: surprisingly synthetic in its silhouette but extraordinarily welcoming in its soft version.

Since 2012, Víctor Carrasco decided to play with the contrast of a very defined structure and an upholstery that spared no wrinkles. It is an upholstery that is pleasant to the touch as well as to the eyes, a seat that invites you to stay in it for hours, and that—depending on the base you choose—is capable of immersing you in the intimacy of a residential space, in the versatility of an installation or in the comfort that projects dedicated to hospitality seek.

*“I understood we needed a timeless chair with comfortable forms, as the market was forgetting the universal fact that the human being is more important than the object. 1970s silhouettes, polished but wrinkled at the same time, were starting to be forgotten. And the de-*

*sign industry was paying more attention to rigorous forms: very focused on aesthetics, but almost inhuman.*

*I also wanted to pay a tribute to the Belgian designer Maarten van Severen, who had passed away not long ago. He was pure elegance, representing a warm minimalism which deserved all my respect.”*

No one ever knew more about how to adapt an object into a space to a space nor on how to attract the attention of acquaintances and outsiders. From the very beginning, the collection wanted to put the people who would enjoy it at the center of the equation. There is no design which is easier to understand than that of a chair. However, there is nothing more complex than designing “for and towards comfort”. For this same reason, in order to adapt to all kinds of moments and contexts, we have recently added new bases: pyramidal, pyramid with casters, flat, sled or four wooden legs. There is a free choice on this subject.

On this page, a picture of Maarten chair with soft upholstery and Maarten table stained in matt oak



MAARTEN SOFT

Maarten was born as a family capable of offering both comfort and resistance and durability. Its "soft" upholstery is pure sophistication, managing to convince the users at first sight and also fulfilling its promise the moment they finally sit down on it. Designed by Victor Carrasco, the Maarten "soft" chair is an ode to comfort that persists over time. Maarten is the perfect fusion of character and functionality.



The family has multiplied exponentially since its inception. With the soul of a bestseller, Maarten is now present in the offices of leading firms such as Dropbox and IBM as well as in the meeting rooms of major international architecture firms.



On this page, a picture of Maarten table stained in ash and casters with Maarten soft chairs, pyramid base with casters and wooden arms



On this page, a picture of Maarten chair pyramid base, soft upholstery and wooden arms. Below, Maarten chair with different bases and upholstery



Project: Seaside apartment, Tallin.  
Design: Ace of Space  
Photography: Märt Lillesiim



Project: ConTemple Space, Vivood Hotel, Spain





Project: Spaces Coworking Chamchuri Square, Thailand  
Interior design: D&P Associate







Project: Private Residence, Spain







## Maarten & Food

*Restaurants* — Our lifestyle tells us about experiences and moments, what determines the space around us and how we share it. In the hospitality projects, a simple detail such as a rotating base allows guests not only to increase their sense of comfort, but also to enhance their communication. The warmth lies in the small details.

Proyecto: Vaqueta Gastro Mercat, Valencia.  
Interior Design: Janfri & Ranchal Studio.  
Pictures: Kike Jaen.



## Maarten Lounge Chair



Maarten lounge chair  
wooden swivel base  
smooth upholstery

Maarten lounge chair  
swivel base smooth  
upholstery & wooden arms

Maarten lounge chair  
swivel base soft  
upholstery

Maarten lounge chair  
swivel base soft  
upholstery & wooden arms

## Maarten Table



Maarten table H30, D120 cm  
/ H11.81", D47.24"

Maarten table H30, 80x80 cm  
/ H11.81", 31.50"x31.50"

Mesa Maarten H74, D160 cm  
/ H29.13", D62.99"

Mesa Maarten H74, D160 cm  
/ H29.13", D62.99"



Maarten table H74, D160 cm  
/ H29.13", D62.99"

Maarten table H74, D120 cm  
/ H29.13", D47.24" with casters

Maarten table H74, 80x80 cm  
/ H29.13", 31.50"x31.50"

Maarten table H74, 160 x 80 cm  
/ H29.13", 62.99"x31.50"



Maarten table H74, D120 cm  
/ H29.13", D47.24" with casters

Maarten table H74, 180x80 cm  
/ H29.13", 70.87"x31.50"

Maarten table H74, 200x80 cm  
/ H29.13", 78.74"x31.50" with casters

Maarten table H74, 180x80 cm  
/ H29.13", 70.87"x31.50" & modesty screen

## Maarten Chair



Maarten chair 4 legs  
soft upholstery

Maarten chair sled base  
soft upholstery

Maarten chair swivel  
base soft upholstery

Maarten chair swivel  
base soft upholstery & arms

Maarten chair swivel  
wooden base soft uph. & arms



Maarten chair flat swivel  
base smooth upholstery

Maarten chair flat swivel  
base soft upholstery

Maarten chair pyramid swivel  
base soft upholstery

Maarten chair pyramid swivel  
base with casters smooth  
upholstery

Maarten chair pyramid  
swivel base with casters soft  
upholstery

## Maarten Stool



Maarten bar stool  
soft upholstery

Maarten bar stool  
smooth upholstery

Maarten bar stool  
smooth upholstery

Maarten counter stool  
soft upholstery

Maarten counter stool  
smooth upholstery & arms



Maarten bar stool  
soft upholstery

Maarten bar stool  
smooth upholstery

Maarten bar stool  
soft upholstery & arms

Maarten counter stool  
soft upholstery

Maarten counter stool  
soft upholstery

# Let's talk

We want to help you find the best designs for your project. Contact us and our team will get back to you as soon as possible.

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